



BULK DRUG MANUFACTURES ASSOCIATION (INDIA)

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Circular No.BDMA/023/2025

Date:18th June 2025

Dear Friends,

Sub: Launch of e-Marketing Portal to promote Indian Bulk Drug industry

It gives me immense pleasure to share with you all that BDMAI will soon launch a e-Marketing Portal for promoting exclusively Indian APIs, Intermediates, Pallets and Pharma related services.

Salient Features of the e-Marketing Portal of BDMAI:

All members of BDMAI can display their company details like Products, Manufacturing Facilities, Accreditations, Awards and any other achievements, **free of cost**.

Non-Member Manufacturers & Traders also can showcase their products by **paying prescribed charges**.

BDMAI will promote this Portal in India and in international markets on continuous basis to promote Indian Bulk Drugs Industry

Buyers can search by Product name, Company name, HS code and CAS No.

Buyers (both overseas and Indian) can send enquiry to all or selected manufacturers / traders for the products they are looking for

There is a provision for Vendors (suppliers of chemicals/ equipment / instruments / maintenance items electrical, IT services providers, Consultants etc.) to register and display their products **by paying prescribed charges**. Vendors can also send mailers about their products to the relevant departments of member & non-member companies.

Our Secretariat is in the process of Updating members data in the e-Marketing Portal. In order to make the portal error free, we need the support of Industry. I, therefore, request all the members to send the details of maximum 3 (three) persons in your organization, who can update / modify / add / delete the data already uploaded in the Portal. The details may be sent in the following format to ed@bdmai.org; info@bdmai.org

Sl. No.	Name of the Company	Name of the person	Designation	E-Mail	Mobile
1					
2					
3					

Our Secretariat will send Login details of your company to the above persons, who are required to make necessary corrections / deletions / additions in the data already uploaded by BDMAI.

Since we are planning to launch the e-Marketing Portal by the end of July 2025, I request the members to send the above data immediately. Your co-operation will be highly appreciated.

With best regards

R K Agrawal
National President