



BULK DRUG MANUFACTURES ASSOCIATION (INDIA)

C-25, INDUSTRIAL ESTATE, SANATHNAGAR, HYDERABAD, TELANGANA-500018

Email: ed@bdmai.org, info@bdmai.org Ph:040-23706718/4804

Circular No. BDMA/080//2026

Date: 4th Aug 2026

Dear Sir,

**Sub: Outreach Programme organized by Income Tax Department (TDS) –
6th August 2026**

We wish to inform that we received a communication from the office of Joint Commissioner, Income Tax (TDS), informing about an outreach programme being organized by them to bring awareness on Voluntary Compliance with Section 194R of Income Tax Act, as per the following schedule:

Date		6th August 2026
Time		10.30 a.m.
Venue		Leadership Academy, Dr. Reddy's Laboratories, Bachupally, Hyderabad – 500118.

A copy of the communication received is enclosed for reference. Members are requested to depute concerned officers to attend the above meeting.

With regards

M Roja Rani

Executive Director



कार्यालय संयुक्त आयकर आयुक्त (टीडीएस),

OFFICE OF THE JOINT COMMISSIONER OF INCOME TAX(TDS),

टीडीएस रेंज 1, चौथी मंजिल, 'बी' ब्लॉक, आई. टी. टावर्स, एसी गार्ड्स, हैदराबाद।

TDS RANGE 1, 4TH FLOOR, 'B' BLOCK, I.T. TOWERS, A.C.GUARDS, HYDERABAD.

Tel: 040: 23425358

F.No.JCIT(TDS)/R-1/Hyd/Outreach/2026-27

Date: 29.07.2026

To
The President,
Bulk Drug Manufacturers Association.

Sir,

Sub : Outreach Programme for the Pharmaceutical Industry – Awareness
and Voluntary Compliance with Section 194R of the Income-tax
Act, 1961 / Section 393 of the Income-tax Act, 2025 – Reg.

Kind reference is invited to the above subject.

2. The Income-tax Department is organising an Outreach Programme for the Pharmaceutical Industry with the objective of enhancing awareness and promoting voluntary compliance with the provisions of Section 194R of the Income-tax Act, 1961 and the corresponding Section 393 of the Income-tax Act, 2025.

3. Section 194R, which came into effect from 1st July 2022, provides for deduction of tax at source on benefits or perquisites arising from business or the exercise of a profession. The corresponding provision has been enacted as Section 393 of the Income-tax Act, 2025 with effect from 1st April 2026. The programme will cover the scope and applicability of these provisions, their distinction from Section 194J, key compliance requirements, and the statutory consequences of non-compliance.

4. The Outreach Programme forms part of the Department's taxpayer awareness and voluntary compliance initiative and is intended to enhance understanding of these provisions, facilitate correct compliance with the applicable provisions of the Income-tax Act, and provide an opportunity for stakeholders to seek clarifications on issues relating to their implementation.

5. In view of the significance of the programme, I cordially invite you to grace the occasion as the Guest of Honour. Your presence and address will greatly benefit the participants and reinforce the importance of tax compliance within the pharmaceutical industry. I would also request you to kindly encourage the member companies of your Association to depute their Chief Financial Officer (CFO)/Head of Taxation, along with the senior officer responsible for TDS compliance, to attend the programme.

6. The details of the programme are as under:

Date : 6th August 2026 (Thursday)
Time : 10:30 A.M.
Venue : Amaravati Auditorium, Mehndi Manzil,
Banjara Hills, Hyderabad – 500034.

7. In case any clarification or assistance is required, or to confirm your participation, the following officers of the Income-tax Department may kindly be contacted:

Shri Khushal Gupta, Mobile: 8607099769

Shri N Prakash Rao, Mobile: 77974 36370

8. You are requested to kindly confirm your participation and nominate the representatives from your Association/member companies by furnishing the following details on or before 03rd August, 2026:

Sl. No.	Name of the Participant	Designation	Organization	Mobile Number
1	2	3	4	5

The Department looks forward to your esteemed presence as the Guest of Honour and seeks your valuable support in disseminating this information among the members of your Association, thereby promoting awareness and voluntary compliance with the provisions of the Income-tax Act, 1961 and the Income-tax Act, 2025.

Yours faithfully,


(MATHIVANAN.S.A.)

Joint Commissioner of Income tax (TDS),
Range-1, Hyderabad